



SHOW THIS ORDER NO.  
ON YOUR INVOICE

PURCHASE ORDER

REQUESTING DEPT. COPY

PHILIP MORRIS  
U.S.A.  
120 PARK AVENUE, NEW YORK, N.Y. 10017

CABLE ADDRESS: POLD NEW YORK  
PHONE: AREA CODE 212-680-5000

HMO400-91

DATE

08/12/91

VENDOR NO. 310476

VENDOR: MARKETING INFORMATION SYSTEMS,  
INCORPORATED  
100 SYLVAN AVENUE  
ENGLEWOOD CLIFFS, NJ

SHIP  
TO

07632

PHILIP MORRIS U.S.A.  
ATTENTION: SEE BELOW  
120 PARK AVENUE  
NEW YORK, NY

10017

| REQUISITIONER | BUYER     | BID REF/EXP. INT. | CONFIRMING TO | TAXABLE |
|---------------|-----------|-------------------|---------------|---------|
| F. CONTRACTS  |           |                   | KAREN EISEN   | ALLOWED |
| F.O.B.        | ROUTE VIA | PREPAID           | TERMS         |         |
| DESTINATION   |           | NO                | NET 30        |         |

1. Purchase Order number must appear on all invoices, bills of lading, cases, packing list and correspondence.
2. Invoices must be rendered on day of shipment to: 120 Park Avenue, N.Y., N.Y. 10017
3. Refer to PM USA Routing Guide for instructions on carrier selection and freight invoicing.

| LINE                                  | QUANTITY | UM | UNIT PRICE | AMOUNT     |
|---------------------------------------|----------|----|------------|------------|
| MARLBORO MULTI-PACK PROMOTION         |          |    |            |            |
| 001                                   | 1        | EA | 102,400.00 | 102,400.00 |
| PART/DESC CON-FREE-00 FLAT FEE        |          |    |            |            |
| *** VENDOR DELIVERY DATE 08/12/91 *** |          |    |            |            |
| DIST ACCT NY200 045923 5501100000     |          |    |            |            |
| CONFIRMING ** DO NOT DUPLICATE        |          |    |            |            |

2045722026

By \_\_\_\_\_  
PHILIP MORRIS U.S.A.

TOTAL AMOUNT

102,400.00